



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

APPLICANT(S): Ignacio Sanz-Pastor, David L. Morgan III and Christopher E. Blumenthal

APPLICATION NO.: 10/007,966

FILING DATE: November 7, 2001

TITLE: Interactive advertising with an automated viewing reward system

EXAMINER: Unknown

GROUP ART UNIT: 2643

ATTY. DKT. NO.: 22503-05565

CERTIFICATE OF MAILING

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Dated: January

18

, 2002

By:

Michael W. Farn, Reg. No. 41,015

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REQUEST FOR CORRECTED FILING RECEIPT

SIR:

Enclosed is a copy of the Official Filing Receipt. It contains the following error:

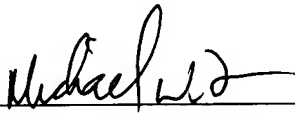
The filing date is erroneously stated as November 8, 2001. The correct filing date is November 7, 2001, as evidenced by the (a) New Utility Patent Application Transmittal marked with the Express Mail Label No., as provided by 37 CFR § 1.10; (b) receipt issued by the United States Postal Service with a date stamp indicating that the Applicant's representative did in fact deposit the package containing the application with the United States Postal Service on November 7, 2001, despite the erroneously marked "date in"; and (c) United States Post Office

tracking web page indicating that the item was accepted for processing on November 7, 2001.
True copies of each of these documents marked Exhibits A and B are enclosed.

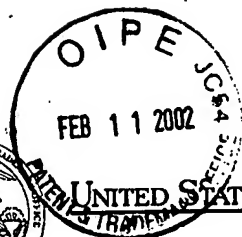
Please issue a corrected Filing Receipt rectifying this error.

Respectfully submitted,
IGNACIO SANZ-PASTOR et al.

Dated: January 18, 2002

By: 

Michael W. Farn, Reg. No. 41,015
FENWICK & WEST LLP
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Palo Alto, CA 94306
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APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
10/007,966	11/08/2001 11/07/2001	2643	808	22503-05565	5	64	4

CONFIRMATION NO. 3416

00758

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Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Ignacio Sanz-Pastor, San Francisco, CA;
David L. Morgan III, Redwood City, CA;
Christopher E. Blumenthal, Scotts Valley, CA;

Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/247,473 11/08/2000

Foreign Applications

If Required, Foreign Filing License Granted 01/08/2002

Projected Publication Date: Request for Non-Publication Acknowledged

Non-Publication Request: Yes

Early Publication Request: No

** SMALL ENTITY **

Title

Interactive advertising with an automated viewing reward system

Preliminary Class

LICENSE FOR FOREIGN FILING UNDER
Title 35, United States Code, Section 184
Title 37, Code of Federal Regulations, 5.11 & 5.15

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

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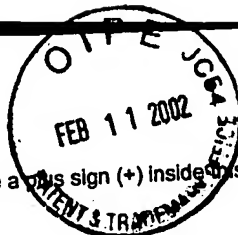


Exhibit A

PTO/SB/05 (08-00) (modified)

Approved for use through 9/30/2001, OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

NEW UTILITY PATENT APPLICATION TRANSMITTAL

(only for new nonprovisional applications under
37 CFR 1.53(b))

Attorney Docket Number	22503-05565
First Named Inventor	Ignacio Sanz-Pastor
Title	Interactive advertising with an automated viewing reward system
Express Mail Label No.	EL566109143US

APPLICATION ELEMENTS

- ☒ Fee Transmittal Form (in duplicate)
- ☒ Applicant claims small entity status.
See 37 CFR 1.27
- ☒ Specification Total Pages
(preferred arrangement set forth below)
 - ☐ Descriptive Title of the Invention
 - ☐ Cross Reference(s) to Related Case(s)
 - ☐ Statement Regarding Fed sponsored R & D
 - ☐ Background of the Invention
 - ☐ Brief Summary of the Invention
 - ☐ Brief Description of the Drawing(s)
 - ☐ Detailed Description
 - ☐ Claim or Claims
 - ☐ Abstract of the Disclosure
- ☒ Drawing(s) (35 U.S.C. 113) Total Sheets
- Oath or Declaration Total Pages
 - ☒ New Declaration Total Pages
 - ☒ Executed (original or copy)
 - ☐ Copy from a prior application (37 CFR 1.63(d))
(for continuation/divisional with Box 18 completed)
 - ☐ DELETION OF INVENTOR(S)
Signed statement attached deleting inventor(s)
named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
- ☒ Application Data Sheet. See 37 CFR 1.76

ACCOMPANYING APPLICATION PARTS

- ☒ Assignment Papers (cover sheet & document(s))
- ☐ Certified Copy of Priority Document(s) (if foreign priority is claimed)
- ☒ Power of Attorney or Authorization of Agent
- ☐ 37 CFR 3.73(b) Statement
- ☐ Preliminary Amendment
- ☐ Information Disclosure Statement & PTO-1449
☐ Copies of IDS Citation(s)
- ☒ Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent
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18. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No: ____/____
Group/Art Unit: ____

Prior application information: Examiner: ____
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuing or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

19. CORRESPONDENCE ADDRESS

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Name (Print/Type)	Michael W. Farn	Registration No. (Attorney/Agent)	41,015
Signature	<i>Michael W. Farn</i>	Date	November 7, 2001

Exhibit B


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PTO/SB/21 (modified)
Approved for use through xx/xx/xx, OMB 0651-0031
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

TRANSMITTAL FORM <i>(to be used for all correspondence during pendency of filed application)</i>	Application Number	10/007,966	
	Filing Date	November 7, 2001	
	First Named Inventor	Ignacio Sanz-Pastor	
	Group Art Unit Number	2643	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	7	Attorney Docket Number	22503-05565

ENCLOSURES (check all that apply)	
<input type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Issue Fee Transmittal
<input checked="" type="checkbox"/> Return Receipt Postcard	<input type="checkbox"/> Letter to Chief Draftsperson
<input type="checkbox"/> Response to Notice to File Missing Parts	<input type="checkbox"/> Formal Drawing(s): [] Sheet(s) of Figure(s) []
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<input type="checkbox"/> Declaration	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
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Signature:			
Attorney/Reg. No.:	Michael W. Farn, Reg. No. 41,015	Dated:	January 18, 2002

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